UI Designer with a background in fine art publishing print production, constantly aiming to solve complex problems with simple solutions. Skilled in optimising work processes to support peers and reaching agreements on client-centred solutions, with an empathising can-do personality. Experienced in negotiating and communicating across different teams to deliver high-quality projects within deadline and budget.

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## **SKILLS**

Design Thinking

Branding

Typography

Iconography

Project Management

Competitor Analysis

User Research

**User Flows** 

**User Personas** 

Wireframes

**Prototypes** 

Mockups

**Usability Testing** 

# **TOOLS**

Sketch

Adobe XD

Figma

InVision

Flinto

Adobe CC

Indesign

# **PROJECTS**

### **UX / UI Designer (Volunteer)**

2021 - present | Numberfit

Supports a team of volunteers and core staff in the redesign of the website, developing solutions to simplify the user journey.

#### Magpie: A Responsive App | UX/UI Design

2021 | CareerFoundry.com

Conception and execution of a money-saving app from mobile-first to fully responsive layout. View my case study here.

## Ikigai: A Native App | UX/UI Design

2021 | CareerFoundry.com

Conception and execution of a journaling app adapted for both iOS and Android devices. View my case study <u>here</u>.

# **EDUCATION**

#### **User Interface Design Program**

2021 | CareerFoundry.com

400+ hours of UI and UX design study and practice covering lean design, research methods, personas, wireframes, prototypes, user testing and responsive layout.

#### **Bachelor of Arts in Media Studies**

2003 | University of Westminster, London

Print Production, Print & Broadcast Journalism

# **EXPERIENCE**

#### **Print & Web Production Controller**

2011 - present | BORN Group

Manages the production of Sotheby's auction print and web catalogues.

#### **Deputy Production Manager**

2005 - 2011 | Haymarket Publishing

Managed the production of the weekly magazine *Campaign* and supervised two junior peers with the management of their titles.